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# History of alcohol consumption and cancer burden in Italy

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**Introduction:** Alcohol consumption was traditionally high in Mediterranean countries, particularly in France and Italy, but substantial declines have been observed over the last four decades.

**Material and methods:** We obtained official resident population and death certification data from the World Health Organization (WHO) database for 5 major alcohol-related cancer sites in Italy for the 1970–2017 period. We computed age-standardised (world population) mortality rates and applied a join-point model to identify changes in trends. Yearly pure alcohol per capita consumption data (total, beer, spirits and wine) for Italy over the 1961–2018 period were obtained from the WHO European Health for All database.

**Results:** Since the late 1970's, alcohol consumption has been declining substantially in Italy, from about 20 to 7 litres of ethanol per adult per day. In men upper-respiratory tract cancer mortality fell consistently over the last decade, oral cavity and pharyngeal cancer by 14% to 3.1/100,000 men and 2,103 deaths; oesophageal cancer by 13% to 2.0/100,000 and 1,409 deaths, and laryngeal cancer by 27% to 1.8/100,000 men and 1,428 deaths in 2017. Liver cancer had a rate of 4.9/100,000 men (3,667 deaths) in 2017.

**Conclusions:** This decline in alcohol consumption led to substantial declines in cirrhosis and other chronic liver diseases including liver cancer, and in all major alcohol related cancers (oral cavity and pharynx, oesophagus, larynx, liver, and also breast) in the last few decades in Italy. However, the favourable trends in alcohol-related mortality in Italy and other Mediterranean countries are not reflected in Central-Northern Europe and the USA. Thus, alcohol remains a major cause of cancer and other diseases in Europe.

**KEY WORDS:** alcohol, cancer, mortality, Italy, trend.

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**INTRODUCTION**

Alcohol is a major cause of cancer worldwide, in particular it is strongly related to cancers of the upper digestive and respiratory tract and liver, and has a relevant role in breast cancer too [1–3].

Alcohol consumption was traditionally high in Mediterranean countries, particularly in France and Italy, but substantial declines have been observed over the last four decades [4]. The pattern and implications of alcohol drink-

ing are also peculiar in these countries, with regular (rather than binge) drinking at meals, and with wine being the most common type of alcoholic beverage in most regions [5].

Here we report and discuss the historic patterns in mortality for the major alcohol-related cancers in Italy.

**MATERIAL AND METHODS**

We obtained official resident population and death certification data from the World Health Organization

**TABLE 1.** Pure alcohol consumption in litres per adult age 15+, total and in strata (beer, wine and spirits) (with % of total)

Year	Total litres	Beer litres (%)	Spirits litres (%)	Wine litres (%)
1965	18.42	0.57 (3.1)	1.85 (10.0)	16 (86.9)
1970	19.72	0.75 (3.8)	2.39 (12.1)	16.58 (84.1)
1975	18.32	0.84 (4.6)	2.38 (13)	15.1 (82.4)
1980	16.73	1.07 (6.4)	2.44 (14.6)	13.15 (78.6)
1985	13.22	1.37 (10.4)	1.62 (12.3)	10.29 (77.8)
1990	10.99	1.5 (13.6)	1.19 (10.8)	8.22 (74.8%)
1995	9.62	1.49 (15.5)	0.94 (9.8)	7.19 (74.7)
2000	9.78	1.64 (16.8)	1.07 (10.9)	7.06 (72.2)
2005	8.65	1.73 (20.0)	1.07 (12.4)	5.85 (67.6)
2010	6.95	1.66 (23.9)	0.84 (12.1)	4.45 (64.0)
2015	7.14	1.79 (25.1)	0.74 (10.4)	4.62 (64.7)

(WHO) database for 5 major alcohol related cancer sites in Italy for the 1970–2017 period [6]. We recoded cancer deaths according to the 10<sup>th</sup> International Classification of Disease (ICD) Revision: oral cavity and pharynx (ICD codes C00–C14), oesophagus (C15), liver (C22), larynx (C32) and breast (C50) [7].

Yearly pure alcohol per capita consumption data (total, beer, spirits and wine) for Italy over the 1961–2018 period were obtained from the WHO European Health for All database (HFA-DB) [8].

We computed sex-specific death rates for each 5-year age group (from 0–4 up to 85+ years) and calendar year or quinquennium. Age standardised (Segi 1960 world standard population) mortality rates were calculated for all ages [9].

A joinpoint regression model was used to analyze the death rate trends over the studied period [10]. For a trend described by the relationship  $y = a + bx$ , where  $y$  is  $\ln(\text{rate})$  and  $x$  is the calendar year, the estimated annual percent change (EAPC) is calculated by  $100 \times (e^b - 1)$ . The average annual percent change (AAPC), based on an underlying joinpoint model, was also calculated as the geometric weighted average of the EAPCs, with the weights equal to the lengths of each time interval segment [11]. Joinpoint regression can be used to identify those points, called the ‘joinpoints’, where the linear slope of the trend increases or decreases significantly. Models with a maximum of 4 joinpoints (corresponding to up to 5 different trends) were considered.

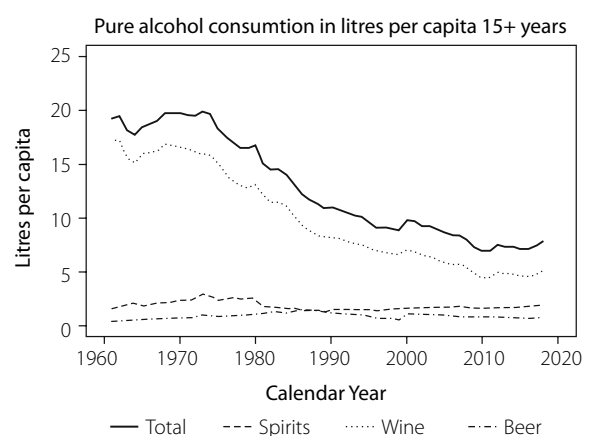
## RESULTS

Table 1 displays yearly pure alcohol consumption per capita in the Italian population over 15 years of age in the years 1965, 1970, ..., 2015. Consumption is given for total, wine, beer and spirits in litres per capita and percentage of total.

Figure 1 illustrates the same yearly pure alcohol consumption data in litres per capita for total, wine, beer and spirits consumption in over 15 year old Italians from

1961 to 2018. Total consumption was stable throughout the 1960s with a peak at 19.7 litres of pure alcohol per capita in 1970, and a substantial fall to 6.95 in 2010 and a slight rise up to the most recent years 7.1 in 2015. Wine made up for the greatest part of Italian alcoholic consumption, 87% in 1965 at 16 litres per capita, and falling both in absolute consumption to 4.6 litres and proportion 65% in 2015. Beer consumption rose throughout the whole period in both quantity and relative share, rising from 0.6 litres per capita and 3% in 1965 to 1.8 and 25% in 2015, overtaking spirits in the late ‘80s. Spirits reached their peak in consumption in the early 1980s (2.4 litres per capita 15% of the total) to then fall to 0.7 litres and 10% of total litres of pure alcohol consumed in 2015.

Table 2 gives the all-ages standardised mortality rates and average yearly deaths for the 2005–2007 and 2010–2015 quinquenniums, and 2017 for major alcohol-related cancers in men and women in Italy, with the percentage difference between 2005–2009 and 2017. In men oral cavity and pharynx, oesophagus and larynx



**FIGURE 1.** Trends in pure alcohol consumption in the Italian population aged 15+ years in litres per capita, total (full line) and in strata of beer (dotted-dashed line) spirits (dashed line) and wine (dotted line)

**TABLE 2.** Quinquennial age-standardised mortality rates, average annual deaths for select alcohol-related cancers, and percent difference between 2005–2009 and 2017

Sex	Cancer	2005–2009		2010–2015		2017		2017 vs 2005–2009
		ASR	Average deaths	ASR	Average deaths	ASR	Average deaths	% Difference
Men	Oral cavity pharynx	3.59	1,958	3.25	1,971	3.10	2,103	–13.6
	Oesophagus	2.26	1,340	2.08	1,376	1.96	1,409	–13.3
	Liver specified as primary	4.89	3,073	6.08	4,153	4.91	3,667	0.4
	Larynx	2.50	1,568	2.05	1,421	1.83	1,428	–26.8
Women	Oral cavity pharynx	0.97	780	0.98	866	1.13	1,103	16.5
	Oesophagus	0.48	434	0.44	449	0.50	512	4.2
	Liver specified as primary	1.55	1,495	1.88	2,009	1.56	1,780	0.6
	Larynx	0.18	154	0.20	171	0.19	186	5.6
	Breast	16.06	11,826	14.82	12,052	14.39	12,841	–10.4

ASR – age-standardised rate

cancer mortality fell consistently over the last decade of available data, by 14%, 13% and 27% respectively. In 2017 mortality rates and corresponding numbers of deaths were 3.1/100,000 men (2,103 deaths) for oral cavity and pharynx, 2.0 (1,409 deaths) for oesophagus, and 1.8/100,000 men (1,428 deaths) for laryngeal cancer. The liver cancer mortality rate was 4.9 in 2005–2009, it rose to 6.1 in 2010–2014 and fell back to 4.9/100,000 men corresponding to 3,667 deaths in 2017. In women liver cancer age-standardised mortality rates were 1.6/100,000 women in 2005–2009 rising about 20% and falling back down to the same level in 2017 corresponding to 1,780 deaths. In women, oral cavity and pharynx, oesophagus and larynx cancers all showed rising mortality rates over the last decade. Oral cavity and pharynx rose 17% to 1.1/100,000 women and 1,103 deaths in 2017, while oesophagus and larynx rose about 5% to 0.5/100,000 and 512 deaths, and 0.2 and 186 deaths respectively. Breast cancer fell 10% over the last ten years to 14.4 deaths/100,000 women corresponding to 12,841 deaths in 2017.

Table 3 and Figure 2 illustrate the joinpoint analyses for the age standardised mortality rate trends of the 5 examined alcohol related cancers in men and women over the 1970–2017 period in Italy. In men oral cavity and pharynx, oesophagus and larynx cancers had a similar trend pattern. They were either flat or slightly rising up to the mid 1980s and then had descending favourable trends with the most recent trend either being less steep or levelling off after the late 2000s. However, all three cancers had favourable overall AAPCs for the whole period: oral cavity and pharynx had an AAPC of –1.4%, oesophagus –1.9% and larynx –2.7%. In men liver cancer rose sharply (EAPC – 4.5%) to a first highest peak in mortality in 1994 and descended just as fast (EAPC

– 4.7) to 2008, to then draw a similar but lower peak in 2012 finishing with a descending trend (EAPC –8.3%). The overall trend for liver cancer was a flat non-significant AAPC of 0.7%. The pattern for liver cancer was similar in women with a slight rise (EAPC – 1.1%) up to 1994 a consistent descent (EAPC – 3.9%) to 2008, followed by steep rise to 2012 with a fall of about the same magnitude, and both not significant, like the overall AAPC of –0.7%. In women, oral cavity and pharynx cancer mortality showed a stable oscillatory pattern reflected by the non-significant 0.4 AAPC. Female oesophageal cancer showed a significant favourable trend (EAPC – 1.9%) between 1978 and 2014 followed by a brief sharp non-significant rise to 2017 corresponding to a favourable overall AAPC (–1%). Laryngeal cancer mortality in women also showed a consistent descending (EAPC – 2.2%) trend from 1974 to 1999 to then flatten out till 2017, with an overall favourable (AAPC – 0.8%) trend for the whole period. Breast cancer mortality rose significantly up to 1989 plateaued up to 1995 and then showed consistent significant descents until 2017, leading to a modest, but significant overall AAPC of –0.5%.

## DISCUSSION

In 2016 an estimated 291,000 people died of alcohol attributable causes in the EU plus Switzerland and Norway, of these nearly 30% were due to cancer, followed by cirrhosis and liver failure at about 20% [12]. About 6% of all cancer deaths are attributable to alcohol in the EU (8% for men and 3.6% for women) [2, 3]. However alcohol consumption is heterogeneous in Europe with southern countries having lower consumptions while the central and eastern countries show high alcohol consumption levels [4, 12]. In particular Italy and France showed

TABLE 3. Joinpoint analysis of age-standardised mortality rates of selected alcohol-related cancers in men and women in Italy over the 1970–2018 period

Sex	Cancer	Years 1	EAPC 1	Years 2	EAPC 2	Years 3	EAPC 3	Years 4	EAPC 4	Years 5	EAPC 5	AAPC
Men	Oral cavity, pharynx	1970–1976	-0.8	1976–1985	1.5 *	1985–1993	-2.0	1993–2010	-3.2 *	2010–2017	-0.8	-1.4 *
	Oesophagus	1970–1986	0.1	1986–2001	-2.9 *	2001–2004	-7.5	2004–2017	-1.8 *			-1.9 *
	Liver specified as primary	1970–1994	4.5 *	1994–2008	-4.7 *	2008–2012	10.5	2012–2017	-8.3 *			0.7
	Larynx	1970–1985	-0.2	1985–2014	-4.3 *	2014–2017	0.1					-2.7 *
Women	Oral cavity, pharynx	1970–1978	-0.9	1978–1984	2.9	1984–2014	-0.2	2014–2017	4.7			0.4
	Oesophagus	1970–1978	0.9	1978–2014	-1.9 *	2014–2017	5.7					-1.0
	Liver specified as primary	1970–1994	1.1 *	1994–2008	-3.9 *	2008–2012	8.8	2012–2017	-6.9			-0.7
	Larynx	1970–1974	7.1	1974–1999	-2.2 *	1999–2017	-0.7					-0.8 *
	Breast	1970–1989	0.9 *	1989–1995	-0.7	1995–1999	-2.8 *	1999–2017	-1.4 *			-0.5 *

EAPC – estimated annual percent change, AAPC – estimated average annual percent change  
 \*Significantly different from 0 ( $p < 0.05$ ).

strong declines in alcohol consumption over the last 3 decades. Since the late 1970's, alcohol consumption has been declining substantially by about two thirds in Italy, from over 20 liters of ethanol per adult per day down to 7. The real fall in alcohol consumption may indeed have been greater, due to the substantial decrease in auto production and consumption over the last four decades. A major reason for the decline in alcohol consumption in Italy has been the avoidance of drinking at lunch, due to social and labour changes, despite an absence of systematic new regulations. In addition, the new generations start drinking later and do not tend to drink regularly. Similarly to the rest of Europe Italian males are more frequently consumers than females (79% of males over 11 years old are consumers vs 55% of women), and about 15% males are regular heavy drinkers vs 6% of females [13]. However, women appear to be less aware of the link between alcohol and cancer than men [14, 15].

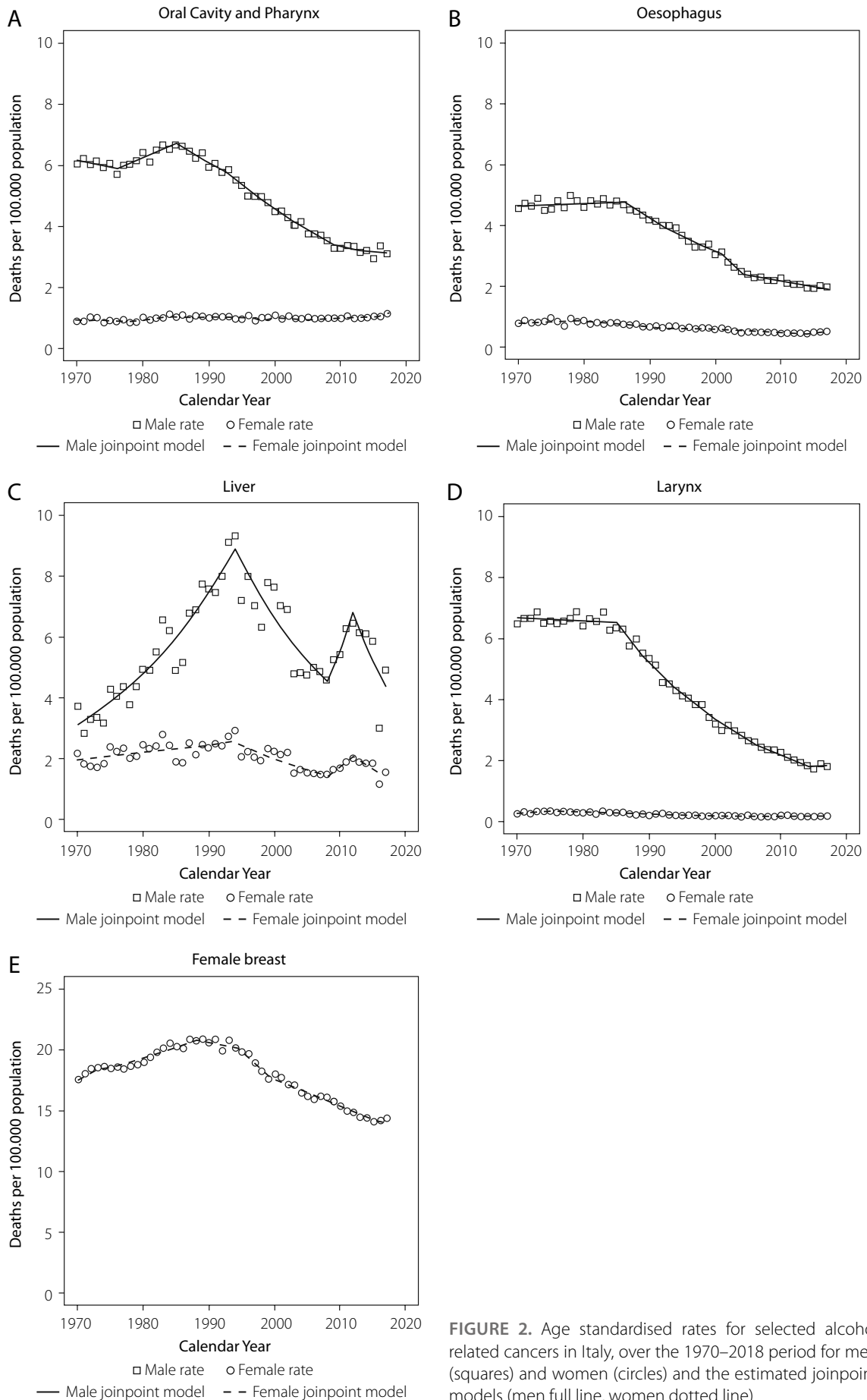
This decline in alcohol consumption led to substantial falls in mortality from cirrhosis and other chronic liver diseases including liver cancer [16, 17], and in all major alcohol related cancers (oral cavity and pharynx, oesophagus, larynx, liver, and also breast) in the last few decades in Italy. The effect of the reduction in alcohol is most felt in head and neck cancers where it has a multiplicative effect with tobacco smoking and reductions in one risk factor can bring about very strong changes in risk. This is evident in men where these cancers (oral cavity and pharynx, oesophagus and larynx) all showed favourable trends, both recently and over the whole period, also due to the favourable changes in tobacco consumption [18, 19]. In women the trends are not so favourable over the whole period, and in the last decade where rises for these cancers were recorded, these were probably due to the changed prevalence of tobacco. Consequently the male to female sex ratios tended to fall over the considered period [20]. The fall in alcohol drinking is therefore also a minor contributing factor to the fall in breast cancer mortality in southern Europe [21]. However, the favourable trends in alcohol-related mortality in Italy and other Mediterranean countries are not reflected in Central-Northern Europe and the USA [13, 22, 23]. Thus, alcohol remains a major cause of cancer and other diseases in Europe [2, 3].

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#### DISCLOSURE

The authors report no conflict of interest.



**FIGURE 2.** Age standardised rates for selected alcohol related cancers in Italy, over the 1970–2018 period for men (squares) and women (circles) and the estimated jointpoint models (men full line, women dotted line)

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## AUTHORS' CONTRIBUTIONS

CLV, EN and MM prepared the concept of the paper. MM collected, analysed the data and wrote the original draft. CLV and EN critically revised the text and approved the final manuscript.