BACKGROUND
Physical attractiveness plays an important part in one’s social functioning. The interest in one’s own appearance have been documented as widespread among the female population, but over the recent years it is more and more often emphasized that concentrating on body appearance concerns men as well. Franzoi and Shields (1984) created the Body Esteem Scale which allows to qualify the subject’s attitude towards his or her own body.

The aim of the study was to create a Polish version of the Body Esteem Scale along with the norms for age and sex clusters.

PARTICIPANTS AND PROCEDURE
The normalization sample consisted of 4298 participants: 1865 women aged 16 to 80 (\(M = 29.92; SD = 12.85\)) and 2433 men aged 16 to 78 (\(M = 28.74; SD = 11.50\)). Education levels among the participants were also controlled for.

In order to create a Polish version of the Body Esteem Scale, translation was adopted as the adaptation strategy. Like the original one, the Polish scale comprises 35 items grouped into three gender specific subscales. The subscales for women include Sexual Attractiveness, Weight Concern, and Physical Condition, whereas the body esteem of is examined with regards to Physical Attractiveness, Upper Body Strength, and Physical Condition.

RESULTS
Reliability of subscales was high both for females (Cronbach’s alpha from 0.80 to 0.89) and males (Cronbach’s alpha from 0.85 to 0.88).

The given coefficients of reliability cover the original division into subscales adopted by the authors of BES.

CONCLUSIONS
We confirmed high reliability of the Polish version of the Body Esteem Scale, thus we recommend it as a diagnostic tool. Created norms allowed to refer results obtained in the course of research carried out on people with various disorders (e.g. eating disorders or body dysmorphic disorder) with population data for corresponding age brackets.

KEY WORDS
body image; body esteem scale; physical appearance; self-perception; normalization
BACKGROUND

The body seen from the psychological perspective is not a homogeneous construct. When we discuss the body, the experience or perception of it, we should mention concepts such as "body self" and "body image". Body self refers to the psychological structure which constitutes the integral part of one’s self (Izydorczyk & Bienkowska, 2008). Body self can be defined as a way of experiencing and representing one’s bodily self in one’s mind and is of fundamental importance in the formation of an individual’s personality (Mirucka & Sakson-Obada, 2013). By contrast, "body image is a multifaceted psychological experience of embodiment" that encompasses evaluative thoughts, beliefs, feelings, and behaviors related to one’s own physical appearance (Cash, 2004, p. 1).

Age and sex are the two factors which most significantly diversify the way the body is felt and perceived as well as the role of this process. During its first years, a child develops its own body scheme, a coherent sense of its body and beliefs concerning body image which are then used to describe one’s appearance (Camões-Costa, Erjavec & Horne, 2011). The relationship with carers and parental attitudes towards their child’s looks start to outline the way the child values itself (Brownell, Zerwas & Ramani, 2007). In the pre-school age there is a significant increase in the knowledge about the body and a feeling that the body may not be perfect can appear (Burgess & Broome, 2012). This is the time when children start to compare themselves with others (Hayes & Tantleff-Dunn, 2010) and dissatisfaction with one’s appearance may arise (McCabe & Ricciardelli, 2005).

Regrettably, it seems that the critical attitude to the body becomes an ever-present element of self-assessment in many people. In adolescence, teenagers undergo such intense changes in their bodies that a sudden increase in interest in one’s looks is not surprising; entering puberty, among other things, makes young people at risk of disturbances in body image. At that time, body image in men is less diversified than in women and it is indicated that body dissatisfaction increases among girls and decreases among boys during adolescence (Bearman, Presnell, Martinez & Stice, 2006). Even when they are very young, girls are told that their body as an object of beauty will be closely scrutinized and will often determine how others judge their overall value in society (Mandal, 2004). Girls and young women most often report dissatisfaction with the shape of their body and insufficiently feminine looks (Lipowska & Lipowski, 2006a). This can be linked to the progressing objective physical changes in the body, while at the same time the expectations of what the adult female body will ultimately look like are unrealistic (Rybicka-Klimczyk & Brytek-Matera, 2008). The general developmental trend shows that the level of self-assessment changes in the course of a lifetime. After the period of reaching puberty and then adulthood, when it falls quite deeply due to external opinions (Bucchianeri et al., 2013), it gradually increases during middle adulthood (Kochan-Wójcik & Piskorz, 2010), and on the threshold of old age it plummets as a result of confrontation with the evident signs of aging and the general, often negative opinions about old age (Ferraro et al., 2008). Not only does body image evolve with age (Tiggemann, 2004; Lipowska & Lipowski, 2006b; Camões-Costa et al., 2011), but it can also be disrupted at any stage of experiencing one’s body, which contributes, among other things, to eating disorders or body dysmorphic disorder, both in women and in men (Brytek-Matera, 2012; Hrabosky et al., 2009; Schuster, Negy & Tantleff-Dunn, 2013).

Interest in one’s own appearance has been documented as widespread among the female population (Bakhshi, 2011; Cash, Morrow, Hrabosky & Perry, 2004; Pujols, Meston & Seal, 2010), but over recent years it is more and more often emphasized that concentrating on body appearance concerns men as well (Todd & Edwards, 2013). Of course, standards of beauty are different for women and men, but what also differs is their changeability over time. The ideal of the male body is subject to slower changes; since time immemorial its expected attributes have been manhood and strength (Murray & Lewis, 2012). Demands towards women underwent considerable changes – shapely hips and an ample bosom were both desirable features in the 17th century since they bespoke fertility and readiness for childbearing, prosperity and good health (Buss, 2001; Čabrić & Pokrywka, 2010); the same features today are regarded as rather unwished for, up to a point of provoking questions about self-control or health (Franzoi et al., 2012; Lipowski, Buliński & Krawczyński, 2009).

Despite different dynamics of changes in what was considered an ideal male and female body throughout the centuries, in the given period of time the model of beauty is more rigid for women. Both women and men have a "single" ideal of feminine beauty (interpreted as "the only way" to evaluate the attractiveness of the female body shape), while the choice of attractive shape of males is not so clear-cut. Although the model of beauty is stable over time, a man can be "attractive in a different way" (Szmajke, 2005). Generally men display higher levels of self-assessment associated with their appearance than women (Franzoi et al., 2012; Mandal, 2004). Currently gender differences are clear and feasible: females focus on weight and body shape while males focus on the muscular apparatus (Franzoi, 1995). Despite these differences, the desire to modify shape or weight is common to both genders. Such diversity makes it necessary to elaborate the very theoretical construct of body esteem.
ORIGINAL VERSION
OF THE BODY ESTEEM SCALE

Based on both the metaanalysis available in the literature of research and questionnaires as well as on their own findings, Stephen L. Franzoi and Stephanie A. Shields (1984) presented evidence that there are different domains in body esteem and these domains are relevant for females and males. Starting from this premise, they created the Body Esteem Scale, which allows one to qualify the subject’s attitude towards his or her own body. The scale comprises 35 items grouped into three, gender-specific subscales. The subscales for women include Sexual Attractiveness, Weight Concern, and Physical Condition, whereas the body esteem of men is examined with regards to Physical Attractiveness, Upper Body Strength, and Physical Condition. Each BES statement can be scored using a 5-item Likert-type scale, where 1 corresponds to having strong negative feelings, 5 to having strong positive feelings, and 3 represents a neutral midpoint (Franzoi & Shields, 1984; Franzoi, 1994).

In women, the Sexual Attractiveness subscale refers to the perception of body components whose image cannot be modified by physical exercise (e.g. shape of lips, breasts). The attitude towards these body parts is associated with the emphasis of female sexuality, and their image can be modified solely by cosmetic procedures (e.g. makeup). In contrast, the Weight Concern subscale refers to completely different components of the appearance, namely, body parts whose image can be improved by physical exercise or diet. Finally, the third subscale, Physical Condition, pertains to such parameters as stamina, strength, and agility.

The Physical Attractiveness subscale for men is based on rating those features which, when combined, largely influence considering a man handsome. Among them are facial elements as well as body parts such as hips or feet. While it is true that the score on this scale is also affected by the evaluation of sexual organs, it is not their function or the sexual prowess that counts; as for women, the sexual element plays a significantly lower role in an overall view of men’s physical attractiveness. By contrast, the Upper Body Strength subscale is based not only on the evaluation of individual body parts (e.g. chest or biceps) but also on their functions and skills which serve as a basis for judging a man strong and active. Similarly as in the case of women, the Physical Condition subscale refers to evaluations of endurance, strength and agility of the body.

The Body Esteem Scale very quickly gained popularity, not only because of its form, which is easy and quick to administer, but also due to its psychometric properties. Research conducted by the authors of the BES showed that results obtained with this scale are correlated with general self-esteem. Studies have been conducted to examine the internal consistency and test-retest reliability of the BES (Franzoi & Shields, 1984; Franzoi, 1994) as well as construct, convergent, and divergent validity (Franzoi & Herzog, 1986; Franzoi & Shields, 1984; Thomas & Freeman, 1990). The Body Esteem Scale was applied to research conducted on a wider population (Haas, Pawlow, Pettibone & Segrist, 2012; Kornblau, Pearson & Breitkopf Radecki, 2007; Lipowska & Lipowski, 2006a; Pujols et al., 2010), but also on individuals struggling with health problems (Jung & Forbes, 2007; Taleporos & McCabe, 2002). Moreover, the BES is already used in many language versions (see: Franzoi & Chang, 2002; Jorquera, Baños, Perpiñá & Botella, 2005; Jung & Forbes, 2007; Kowner, 2002; Lipowska & Lipowski, 2006a; Taleporos & McCabe, 2002); therefore we deemed it desirable to create a Polish normalization of the Body Esteem Scale. Naturally, our first step towards it was to gain the authors’ permission.

POLISH NORMALIZATION
OF THE BODY ESTEEM SCALE

In order to create a Polish version of the Body Esteem Scale, translation was adopted as the adaptation strategy. The original questionnaire was translated into Polish by two translators independently – an English teacher and a psychologist. Next, the translators settled upon the best Polish version, which was then subjected to back translation (into English) done by a native speaker who had not seen the original version. A bilingual translator assessed the compliance of the back translation with the original¹.

The normalization sample consisted of 4298 participants: 1865 women aged 16 to 80 (M = 29.92; SD = 12.85) and 2433 men aged 16 to 78 (M = 28.74; SD = 11.50). Education levels among the participants were also controlled for (Table 1).

According to the authors’ assumption that women and men differ in terms of factors which can be singled out, the factor analysis of the BES scale was carried out for subsamples divided by sex. Distribution of results in sex-split samples, specific subscales taken into account (Table 2), differs from normal, as the Kolmogorov-Smirnov test demonstrates (for women: Sexual Attractiveness $z = 1.61; p = 0.011$, Weight Concern $z = 2.80; p = 0.000$; Physical Condition $z = 2.04; p = 0.001$; for men: Physical Attractiveness $z = 2.75; p = 0.000$; Upper Body Strength $z = 3.80; p = 0.000$; Physical Condition $z = 3.07; p = 0.000$).

The method of principal components analysis with Varimax rotation singles out six factors for women, assuming that the own value for each factor is greater than 1. Together they account for 51.53% of the variance explained. The authors of the BES used the same analysis in order to isolate individual factors.
– Items grouped in the first factor were as follows: figure, hips, body build, weight, legs, thighs, buttocks, waist, stomach.
– Items belonging to the second factor were: physical stamina, physical coordination, muscular strength, energy level, reflexes, physical condition, health, agility.
– Items included in the third factor were: biceps, width of shoulders, chin, arms, ears.
– Items grouped in the fourth factor were: appearance of eyes, cheeks/cheekbones, breasts, lips, face, arms.
– Items belonging to the fifth factor were: sex drive, sex activities, sex organs, feet.
– Items included in the sixth factor were: body scent, appetite, nose, body hair.

All items load on respective factors with a load value greater than 0.365. The “arms” item loads on both the third and the fourth factor, although the third factor is loaded on more strongly. However, the scree plot (Figure 1) allows for singling out three factors. Such an interpretation of the analysis is closer to the original assumptions for the tool, as Franzoi and Shields also obtained three factors. Therefore the authors of this work decided to adopt a three-factor solution.

The rotated components matrix, when the number of extracted factors is set at 3, explains 40.85% of total variance (36.00% of variance for the original scale). The factor analysis showed that items grouped in the first factor were: figure (physique), body build, weight, hips, thighs, legs, waist, buttocks, stomach, appetite; those grouped in the second factor were: arms, cheeks/cheekbones, appearance of eyes, face, sex organs, chin, biceps, ears, feet, width of shoulders, breasts (chest), lips, nose, body scent, body hair, sex drive; and those grouped in the third factor were: physical stamina, physical coordination, energy level, muscular strength, reflexes, physical condition, health, sex drive, sex activities, agility.

Table 1

Descriptive statistics of levels of education (in subgroups divided by sex)

<table>
<thead>
<tr>
<th>Sex</th>
<th>Primary</th>
<th>Secondary</th>
<th>Students</th>
<th>Graduates</th>
<th>Full</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>217</td>
<td>648</td>
<td>477</td>
<td>523</td>
<td>1865</td>
</tr>
<tr>
<td>Male</td>
<td>432</td>
<td>936</td>
<td>470</td>
<td>595</td>
<td>2433</td>
</tr>
<tr>
<td>Sum</td>
<td>649</td>
<td>1584</td>
<td>947</td>
<td>1118</td>
<td>4298</td>
</tr>
</tbody>
</table>

Table 2

Descriptive statistics of total results for individual subscales (in subgroups divided by sex)

<table>
<thead>
<tr>
<th>Subscales</th>
<th>Females (n = 1865)</th>
<th>M</th>
<th>SD</th>
<th>M</th>
<th>SD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sexual Attractiveness/Physical Attractiveness</td>
<td>48.86</td>
<td>7.05</td>
<td>40.48</td>
<td>6.56</td>
<td></td>
</tr>
<tr>
<td>Weight Concern/Upper Body Strength</td>
<td>32.64</td>
<td>8.45</td>
<td>33.97</td>
<td>5.86</td>
<td></td>
</tr>
<tr>
<td>Physical Condition/Physical Condition</td>
<td>32.96</td>
<td>5.69</td>
<td>48.30</td>
<td>8.42</td>
<td></td>
</tr>
</tbody>
</table>
### Table 3

**BES items and their load values for females and males**

<table>
<thead>
<tr>
<th>No.</th>
<th>Items</th>
<th>Females</th>
<th>Males</th>
<th>Factor loading</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Sexual Attractiveness</td>
<td>Physical Attractiveness</td>
<td>Weight Concern (Upper Body Strength)</td>
</tr>
<tr>
<td>1</td>
<td>body scent</td>
<td>0.38 (0.39)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>appetite</td>
<td>0.26</td>
<td></td>
<td>(0.44)</td>
</tr>
<tr>
<td>3</td>
<td>nose</td>
<td>0.39 (0.47)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>physical stamina</td>
<td>0.74 (0.65)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Reflexes</td>
<td>0.60 (0.64)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>lips</td>
<td>0.44 (0.56)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>muscular strength</td>
<td>0.63 (0.60)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>waist</td>
<td>0.64 (0.68)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>energy level</td>
<td>0.64 (0.58)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>thighs</td>
<td>0.68 (0.63)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>ears</td>
<td>0.54 (0.57)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>biceps</td>
<td>0.54 (0.50)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>chin</td>
<td>0.55 (0.64)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>body build</td>
<td>0.80 (0.67)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>physical coordination</td>
<td>0.69 (0.59)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>buttocks</td>
<td>(0.44)</td>
<td>0.61 (0.49)</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>agility</td>
<td>0.43 (0.41)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>width of shoulders</td>
<td>0.50 (0.49)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>arms</td>
<td>0.61 (0.54)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>breasts (chest)</td>
<td>0.46 (0.44)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>appearance of eyes</td>
<td>0.58 (0.63)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>cheeks/cheekbones</td>
<td>0.61 (0.68)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>hips</td>
<td>(0.45)</td>
<td>0.74 (0.53)</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>legs</td>
<td>(0.45)</td>
<td>0.68 (0.55)</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>figure (physique)</td>
<td>0.82 (0.71)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>sex drive</td>
<td>0.40</td>
<td></td>
<td>0.44 (0.64)</td>
</tr>
<tr>
<td>27</td>
<td>feet</td>
<td>0.51 (0.64)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>sex organs</td>
<td>0.56 (0.47)</td>
<td></td>
<td>(0.46)</td>
</tr>
<tr>
<td>29</td>
<td>stomach</td>
<td>0.61 (0.60)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>health</td>
<td>0.46 (0.45)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>sex activities</td>
<td>0.44 (0.64)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>body hair</td>
<td>0.37 (0.46)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>physical condition</td>
<td>0.56 (0.55)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>face</td>
<td>0.57 (0.54)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>weight</td>
<td>0.77 (0.65)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
All items load on respective factors with a load value of more than 0.36 except for the “appetite” item, whose load value is lower. The “sex drive” item loads on both the second and the third factor.

Analogous analysis was conducted for the male group. The factor analysis using the method of principal components with Varimax rotation singled out 6 factors, assuming that the own value for each factor was greater than 1. These six factors combined explain 54.51% of variance.

- Items grouped in the first factor were: figure (physique), stomach, weight, body build, waist, thighs, hips, legs, buttocks.
- Items belonging to the second factor were: nose, face, legs, feet, buttocks, cheeks/cheekbones, health, appearance of eyes, lips, body scent.
- Items included in the third factor were: physical stamina, reflexes, physical coordination, energy level, muscular strength, appetite, physical condition, agility.
- Items grouped in the fourth factor were: ears, chin, biceps, arms, cheeks/cheekbones.
- Items belonging to the fifth factor were: sex activities, sex drive, sex organs, body hair.
- Items included in the sixth factor were: width of shoulders, breasts, muscular strength, arms.

All items load on respective factors with a load value greater than 0.33. The following items load on two factors: hips, cheeks/cheekbones, muscular strength, arms.

The scree plot (Figure 2), however, allows for singling out three factors – similarly as for the female group.

The rotated components matrix, when the number of extracted factors is set at 3, explains 44.04% of total variance. A three-factor solution adopted for the original scale accounted for 39.00% of total variance explained. The factor analysis showed that items included as part of the first factor were: cheeks/cheekbones, chin, feet, appearance of eyes, ears, lips, face, arms, biceps, width of shoulders, sex organs, nose, body hair, breasts (chest), body scent, legs, hips, buttocks; those included as part of the second factor were: physical stamina, reflexes, sex drive, sex activities, muscular strength, physical coordination, energy level, physical condition, health, appetite, agility, sex organs; and those included as part of the third factor were: figure (physique), waist, body build, weight, thighs, stomach, legs, hips, buttocks.

All items reach more than 0.34 as their load value. The following items load on two factors with similar strength: sex organs, legs, hips and buttocks.

Table 3 presents load values of individual test items, divided into two extracted factors for both women and men.

The coefficient of reliability for the entire tool is Cronbach’s alpha = 0.93. For men this coefficient is 0.94, and for women 0.92, which proves the high reliability of the scale. Excluding no single item would lead to considerable growth in reliability.

The coefficients of reliability for female subscales are respectively: for Sexual Attractiveness – Cronbach’s alpha = 0.80, for Weight Concern – Cronbach’s alpha = 0.89, and for Physical Condition – Cronbach’s alpha = 0.82. For male subscales the coefficients of reliability are respectively: for Physical Attractiveness – Cronbach’s alpha = 0.85, for Upper Body Strength – Cronbach’s alpha = 0.85, and for Physical Condition – Cronbach’s alpha = 0.88. The given coefficients of reliability cover the original division into subscales adopted by the authors of the BES.

The analyses performed showed that psychometric properties of the Body Esteem Scale are good in respect of the studied Polish population. Nevertheless, a few differences are worth paying attention to. Results obtained amongst Polish women differed slightly from the original ones, especially in regard to items such as sex drive and sex activities. In the original version they loaded on the Sexual Attractiveness subscale, whereas in the Polish version they rather load on Physical Condition. Then in the male group: buttocks, sex activities and sex organs loaded on Physical Attractiveness in the original research while in the Polish population they also loaded on Upper Body Strength. It seems that in Poland elements connected directly with sexuality tend to be associated with condition, that is activity, rather than with appearance or attractiveness. This result coincides with data obtained by Frost (2013), who even suggested extracting yet another, fourth factor from the scale – a sexuality component. Results obtained from the Polish population are very
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Emerging differences are minor but because they have been found, a full adaptation of the scale would result in changing the number of items in individual scales. In consequence, the results obtained with the Polish version would not be fully comparable to data from other countries. Therefore we decided not to make the full adaptation of the scale, leaving all items of the Body Esteem Scale assigned to subscales identically as in the original version, and to concentrate on its standardization.

Setting norms for age and sex clusters was the next step of the procedure. Classification of age into decades was adopted during the normalization process (Table 4). In psychology, of course, many models of periodization of ontogenetic development exist (see: Trempała, 2011). The adopted decadal system is associated not so much with the occurrence of objective, noticeable quantitative changes which would testify that the next developmental stage has begun, but rather with a tendency, deep-rooted in society, to classify people e.g. as twenty- or forty-year-olds. This classification is particularly distinct just as the public evaluation of physical attractiveness comes into play. In the normalizing process results of 4298 participants were considered: 1865 women and 2433 men. From the normalizing sample clinical groups were excluded: persons with eating disorders, disabled. The group was diverse in terms of levels of education and age (Table 1).

Norms were calculated separately for women and men due to differences in how items load on individual factors. According to the BES underlying assumption, sexual differences are significant and therefore it was decided that the division will be implemented in the standardization, too. The Group was diverse in terms of levels of education and age (Table 1).

The following age groups were singled out: 16-19, 20-29, 30-39, 40-49, 50-59 and 60+. The sten scale was employed when calculating the norms. This scale is popular in Poland, used not only by those related to science, but also practitioners. The BES comprises 35 items, the maximum total result of which can amount to 175. The sten scale holds 10 units, which seems to be a justified choice given the number of BES items. A different scale could turn out to be unsuitable for the range of results achieved by participants. The transformation allowing one to transfer raw data to the sten scale is given by the following formula:

$$S = 5.5 + 2\cdot Z$$

where $Z$ represents a result of the so-called Z-standardization, i.e. the expected medium value of the variable equals 0 and variance equals 1. After the standardization of results achieved in individual sub-scales, the results were transformed to the sten scale. The transformation of a result on the scale to a sten was computed according to the following formula:

$$S = 5.5 + 2\cdot Z$$

where $Z$ represents a result of the so-called Z-standardization, i.e. the expected medium value of the variable equals 0 and variance equals 1. After the standardization of results achieved in individual sub-scales, the results were transformed to the sten scale. The transformation of a result on the scale to a sten was computed according to the following formula:

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$$S = 5.5 + 2\cdot Z$$

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Note. SA – Sexual Attractiveness; WC – Weight Concern; PC – Physical Condition

<table>
<thead>
<tr>
<th>St.</th>
<th>Age: 16-19</th>
<th>Age: 20-29</th>
<th>Age: 30-39</th>
<th>Age: 40-49</th>
<th>Age: 50-59</th>
<th>Age: 60+</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SA WC PC</td>
<td>SA WC PC</td>
<td>SA WC PC</td>
<td>SA WC PC</td>
<td>SA WC PC</td>
<td>SA WC PC</td>
</tr>
<tr>
<td>1</td>
<td>≤ 34 ≤ 13</td>
<td>≤ 22 ≤ 16</td>
<td>≤ 23 ≤ 18</td>
<td>≤ 22 ≤ 16</td>
<td>≤ 20 ≤ 15</td>
<td>≤ 18 ≤ 10</td>
</tr>
<tr>
<td>8</td>
<td>56-58 38-44</td>
<td>42-45 52-55</td>
<td>40-42 46-44</td>
<td>42-45 40-44</td>
<td>56-58 30-33</td>
<td>54-54 30-33</td>
</tr>
<tr>
<td>10</td>
<td>≥ 62 ≤ 50</td>
<td>≥ 48 ≤ 51</td>
<td>≥ 45 ≤ 63</td>
<td>≥ 49 ≤ 63</td>
<td>≥ 49 ≤ 61</td>
<td>≥ 43 ≤ 63</td>
</tr>
</tbody>
</table>

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scales, raw results were converted into sten norms, where a sten result from 1 to 3 indicates a low result, from 4 to 7 a moderate result, and from 8 to 10 a high result. The result allows one to define where along the continuum "low-high body esteem" for every extracted factor a given person lies.

**SUMMARY**

Normalization studies conducted in Poland on a population of over four thousand participants allowed us to create norms with which it is now possible to refer results obtained in the course of research carried out on people with various disorders (e.g. eating disorders or body dysmorphic disorder) with population data for corresponding age brackets. Differences concerning which items make up extracted factors may stem from cultural differences or ongoing social changes. Some of the items (buttocks, sex activities or sex organs) are in Poland included in factors different than in the original version; it is therefore likely that in the future a change in BES structure will be advisable, one consisting in adding a sexuality component for both women and men. In spite of differences, the distribution of results in Poland, very much like the original one, made it possible to retain the clusters of items loading on individual subscales of the Body Esteem Scale, thanks to which the results obtained in Poland can be referred to research conducted worldwide.

**ENDNOTE**

1 A Polish version of the Body Esteem Scale questionnaire is downloadable at www.pracowniastestow.pl

**REFERENCES**


Mandal, E. (2004). *Podmiotowe i interpersonalne konsekwencje stereotypów związanych z płcią* [Intra-
personal and intrapersonal consequences of gender stereotype]. Katowice: Wydawnictwo Uniwersytetu Śląskiego.


