

Please be informed that:

The controller of your personal data is Termedia Sp. z o.o. with its registered office in Poznań, ul. Kleeberga 8, 61-615 Poznań. Provision of your personal data is voluntary though necessary to create an account.

Time for which personal data will be stored:

- 1) personal data processed for conclusion or performance of the agreement and for compliance with a legal obligation of the Controller will be stored for the duration of the agreement and thereafter for the time necessary for:
  - a) after-sales service customer (e.g. complaint handling);
  - b) exercise or defence of legal claims, if any, of Termedia sp. z o.o.;
  - c) compliance with a legal obligation of the Controller (e.g. under tax or accounting regulations);
- 2) personal data processed for the needs of marketing of Termedia sp. z o.o.'s own products or services on the basis of the legitimate interests will be processed until the data subject objects to such processing;
- 3) personal data processed on the basis of separate consent will be stored until the consent is withdrawn. If the consent is given to the Controller processing of transmission data for marketing of the Controller's telecommunications services, the data will be processed only for the duration of the agreement.

Rights of the data subject:

- 1) right of access to personal data, i.e. the right to obtain confirmation whether the Controller processes data and information on such processing,
- 2) right to rectification if data processed by the Controller are inaccurate or incomplete;
- 3) right to obtain from the Controller erasure of the data;
- 4) right to obtain from the Controller restriction of data processing;
- 5) right to data portability, i.e. the right to receive personal data provided to the Controller and to transmit these data to another controller;
- 6) right to object to processing of personal data on the basis of the Controller's legitimate interests or to processing for direct marketing purposes;
- 7) right to lodge a complaint with the Polish supervisory authority or the competent supervisory authority of another European Union Member State, with jurisdiction over the usual place of residence or work of the data subject or the place of alleged breach of the GDPR;
- 8) right to withdraw consent at any time (without affecting the lawfulness of processing based on consent before its withdrawal);
- 9) right to obtain human intervention of the Controller, express his/her own opinion and challenge the decision based on automated data processing.

The rights listed in (1)-(6) and (8)-(9) above may be exercised e.g. by contacting the *personal data officer* (contacting the Personal Data Officer at [iod@termedia.pl](mailto:iod@termedia.pl)).

Furthermore, we also collect information on IP numbers of devices that connect with the website at <http://www.termedia.pl>. Data collected thereby are used for analysis and verification of our website operation. They allow us to prepare e.g. visit statistics for reliable estimation of the interest in our website. Information on IP numbers is also used for technical purposes – all in order to provide high quality services to our users. Users' personal data are not in any case combined with IP numbers of devices connecting with the website. Some parts of the website may use cookies, i.e. text files recorded on the user's device which identify the user to enable certain functions of the website.

This also applies to unregistered users. We further collect data on your activity on our website (profiling), which allows us to better tailor our offered services to your needs.